

Strategic Goals

Achieving our charitable purpose

- 1 Extend library opening hours to 15 hours per week
- 2 Establish at least 6 groups for educational or recreational purposes
- 3 Extend the building to improve internal facilities and space
- 4 Create a social hub
- 5 Establish regular room hire for meetings to other groups and organisations

Performance

- 6 Sustain and grow active membership
- 7 Gain annual feedback on needs and service and establish baseline scores to measure performance year on year

Financial Sustainability

- 8 Become a self-financing organisation through effective financial planning in 5 years
- 9 Become an independent organisation using partners to deliver cost-effectiveness

People

- 10 Establish and sustain a Volunteer Team with a minimum of 25 volunteers
- 11 Develop Trustee capabilities to ensure the organisation remains legal and true to its purpose

2018-19

1. Promote extended opening hours through flyers, events and social media.
2. Establish an art group.
3. Creation of a community quilt; production of a plan for a library extension; develop and improve IT access.
4. Establish the Reading Cafe on Fridays; establish well-being information hub with events.
5. Promote room hire.
6. Target village groups - brownies and church coffee morning; extend promotion to Long Wharton and Diseworth; strengthen school partnership with tailored activities.
7. Identify new ways of gathering feedback by discussing with other CMLs.
8. Review and revise budget to deliver Strategic Plan formulating contingency and reserve plans to meet declining public funds; set a fundraising target.
9. Continue attendance at cluster meetings; gain sponsorship for events.
10. Restructure management of HCL to involve volunteers more in the running of the library; produce role descriptions for co-ordinators; provide induction and training to be co-ordinators.
11. Establish differentiated Trustee roles by reviewing roles and responsibilities in the revised management structure to enable succession planning; monitor and review existing policies and approve new ones.